



**iTe<sup>®</sup> CEMENT**  
SUPERIOR BUILDING CEMENT



## Superior cements that tick every box

From our beginnings in 2003, **iTe Superior Building Cement** has been formulated to be just what its name suggests, and it delivers on that promise in spades.

Our state-of-the-art, multi-purpose cements – **32.5N, 32.5R, 42.5N and 42.5R** – conform to and surpass their respective International Quality Standard strength class requirements.

All four also have reduced water demand, low emissions and superior quality properties.

All of which makes your choice of building cement a lot easier, now and in future.

**That's our promise to you.**



SANS 50197-1

- ✓ **Reduced Water Demand**
- ✓ **Superior Quality**
- ✓ **High Strength**
- ✓ **Low-Emission**
- ✓ **Multi-Purpose**



## We set out to change the way people think about construction products.

Rather than having to make purchase decisions motivated entirely by cost, we aimed to offer our customers an opportunity to focus on longer-term savings by developing and supplying products that draw on local expertise and extensive research and development – products that might cost a little more than the cheapest alternatives available, but which are of reassuringly high quality.

**iTe Cement** believes it better to do the job once, and get it right, than have to go through the time and expense of correcting or replacing substandard product.

Cost-savings are built into every step of the process of using **iTe Cement**. Our products are easier to mix and prepare, and set rapidly but with a longer working time. All of which saves you time on site. Education and training of fitters prevents waste and ensures a superior result.

We blend **32.5N, 32.5R, 42.5N and 42.5R** cement that consistently exceeds the required SABS quality standard. Our quality control processes mean that we guarantee consistency of composition and performance. Our general purpose cements are suitable for a wide-variety of construction tasks, such as brick-laying and screeding.

We supply products that allow you to build for tomorrow by giving you lasting results; products that are of the highest quality and which not only comply with, but consistently exceed, the required SABS 50197-1 standard. As a result, we are able to issue warranties on our products.

**iTe Cement** is environmentally friendly. We use high quality reactive extenders (flyash and slagment), which are also SABS approved.







SANS 50197-1

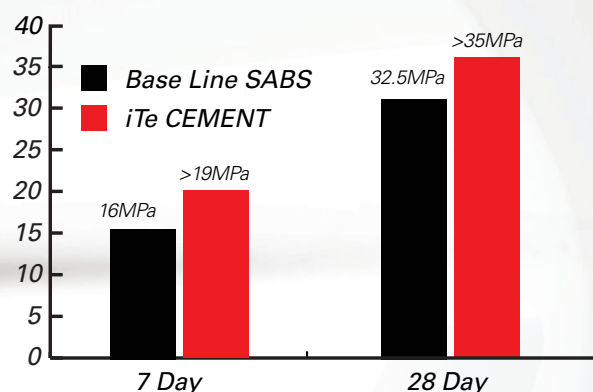


## 32.5N

### 32.5N Strength MPa's

Day 7 **iTe CEMENT 32.5N** has reached a strength > 19MPa.

Day 28 **iTe CEMENT 32.5N** has reached a strength > 35MPa.



SANS 50197-1

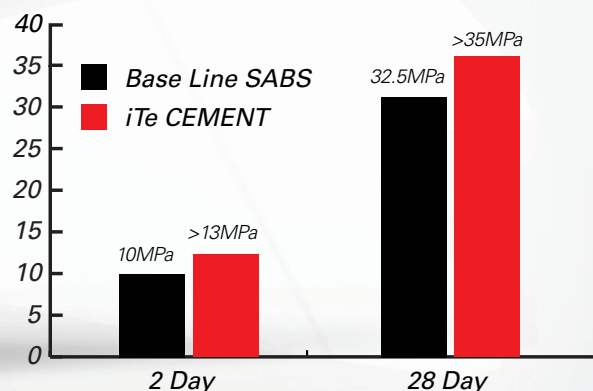


## 32.5R

### 32.5R Strength MPa's

Day 2 **iTe CEMENT 32.5R** has reached a strength > 13MPa.

Day 28 **iTe CEMENT 32.5R** has reached a strength > 35 MPa.



SANS 50197-1

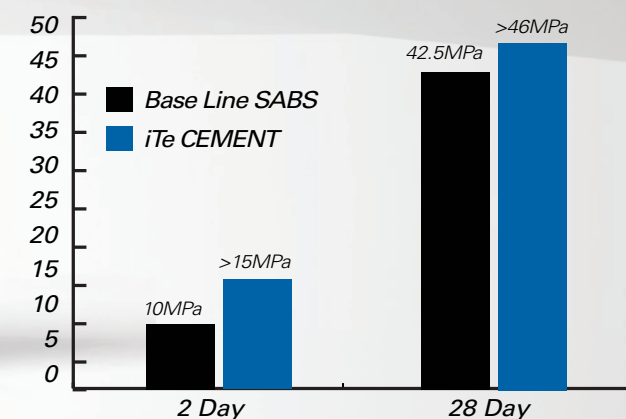


## 42.5N

### 42.5N Strength MPa's

Day 2 **iTe CEMENT 42.5N** has reached a strength > 15MPa.

Day 28 **iTe CEMENT 42.5N** has reached a strength > 46MPa.



SANS 50197-1

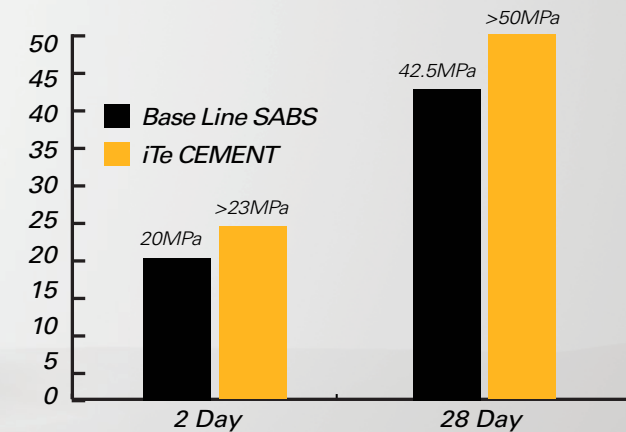


## 42.5R

### 42.5R Strength MPa's

Day 2 **iTe CEMENT 42.5R** has reached a strength > 23MPa.

Day 28 **iTe CEMENT 42.5R** has reached a strength > 50MPa.



**iTe<sup>®</sup> CEMENT**  
SUPERIOR BUILDING CEMENT

**STITCH iTe<sup>®</sup>**  
CRACK AND JOINT  
REPAIR SYSTEM

**COVER iTe<sup>®</sup>**  
HIGH PERFORMANCE  
INDUSTRIAL FLOOR COATING

**DECOR iTe<sup>®</sup>**  
DECORATIVE SCREED FINISH

**DURAL iTe<sup>®</sup>**  
CEMENT-BASED  
FINISHING SKIM COAT

**GRIP iTe<sup>®</sup>**  
PRESSURE-SENSITIVE  
CARPET ADHESIVE

**LEVEL iTe<sup>®</sup>**  
SELF-LEVELLING SCREED

**iTe<sup>®</sup> CEMOX**  
CEMENTITIOUS DECORATIVE  
SCREED SYSTEM

**iTe<sup>®</sup> SLURRY**  
KEYING PROMOTER

**BOND iTe<sup>®</sup>**  
LEVELiTe PRIMER

**VAPOR iTe<sup>®</sup> +Plus**  
ADVANCED MOISTURE  
& VAPOUR BARRIER

**PATCH iTe<sup>®</sup>**  
RAPID-SET CEMENTITIOUS  
SCREED-PATCHING COMPOUND

**SEAL iTe<sup>®</sup>**  
UV-RESISTANT DAMP  
PROOFING COMPOUND



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**iTe<sup>®</sup> Products**  
Building Tomorrow Today

MEMBER OF  
**SRP**  
HOLDINGS